


IP for Kids



INTRODUCTION TO INTELLECTUAL PROPERTY

DESIGNED AND DEVELOPED FOR USE BY



Developed and published for use by My Intellectual Property Law Guide (MIPLG)

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DEDICATION

IP for Kids is dedicated, with love, to the African child.

PREFACE

Intellectual Property for Kids is developed to inculcate the knowledge and understanding of intellectual property (IP) at its basic and relatable level for kids.

This will be achieved with the help of teachers, instructors and parents to ensure that the activities in the book are carried out.

For Africa to appreciate and most utilize the various IP systems, there must be a change from the existing perception of IP for lawyers. The need for creators, inventors and the public to understand the roles IP play in our economies cannot be over- emphasized. The result will be increased creativity and innovation in Africa and respect for intellectual properties which positively impacts our economies.

As an organization committed to IP promotion and awareness in Africa, we understand the need for inculturation of creativity and innovation in the African child. Therefore, the need for “IP for Kids”. We acknowledge the concerted efforts of dedicated members of MIPLG across Africa who contributed immensely to the development of this book and encourage parents, teachers and instructors to support IP interaction with their wards.

My Intellectual Property Law Guide (MIPLG)
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Chapter One

CREATIVITY & INNOVATION

**My creations and innovations can
make the world a better place!**

CREATIVITY

What I think and do so well
Worth my time and sweat as well
Just to birth a new idea
All are mine to sure preserve



When I write a story of mine
When I sing a song of mine
If I draw and paint as well
All are mine to sure preserve

When I act a play in school
When I dance and drum so cool
Just to birth a new idea
All are mine to sure preserve



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I can sing my ABC.
I can sing my 123.
I can sing a song I love.
I can sing a song with love
I am creative!

INNOVATION

I make a kite with papers
I make a bag with wool
I make a boat with scissors
I think to make them new



*Photo credit:
colorfuelstudio | freepik.com*

I make a dress with ribbons
I hold a book with tapes
I make a robot with steel
I think to make them new
I am inventive!

Activity

- Draw and paint an item in school
- List 4 innovations you can find at home
- Sing a song about your best friend/ pet
- Write about your school



Chapter Two

COPYRIGHT

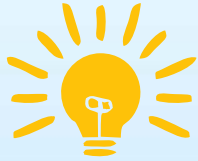
Copyright means the right to copy my story, my song, my picture or painting, my drama or movie, my dance, my creative work. My friends, teachers, family, everyone must always ask me first to copy my creative work.

POEM

I use my hands, my mind, my time
To paint, or sing and draw or mime
To bring to life a new idea
My copyright to sure preserve

Let's talk about Sussie.

Sussie is creative, Sussie draws and colours Mickey Mouse in class.



Sussie is proud of her drawing.

Sussie's drawing of Mickey Mouse belongs to Sussie.

Sussie is an author!

Dani is Sussie's friend.

Dani should not write his name on Sussie's drawing.

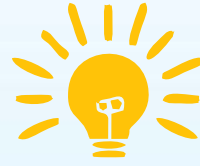
Dani should not copy Sussie's drawing without asking Sussie first.

Dani can be creative.

Dani can draw and paint his own Mickey Mouse or even Superman!



Ideas Belong to Everyone!



Let's talk about David.

David has an idea.

He wants to write a story on the Giant Tortoise.

David tells Benny about his idea.

David must be careful.

David and Benny can write together.



David and Benny can write two different stories on the Giant Tortoise.

David and Benny can be creative!
Remember, David must be careful.

If Benny writes a story on the Giant Tortoise before David does, the story of the Giant Tortoise belongs to Benny

Benny is an author! David will be sad.

Activity

1. List 8 copyright works you know
2. Be creative! Draw or write about your favourite princess or super hero.
3. Sing about your favorite food



Chapter Three

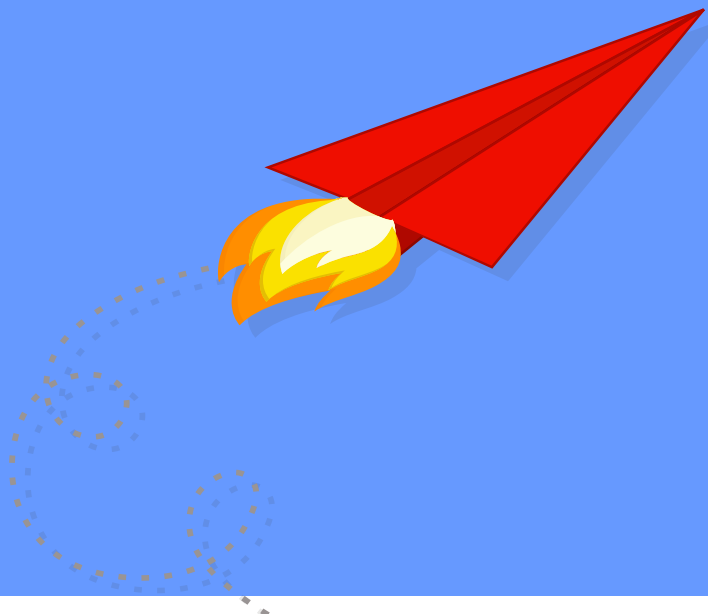
PATENTS

POEM



I can think of something new
To help my parents or friends in school
I can think of something new
To make the world a better place

I can think of something new
My invention, I should protect
I can think of something new
Something good for you and me



Everything we use is a product of creativity and innovation. The cooking pot in the kitchen, the television in the sitting room, the airplane in the clouds, the fan and whiteboard in the classroom were all created by people. These people are called inventors. Their creations are called “inventions”.



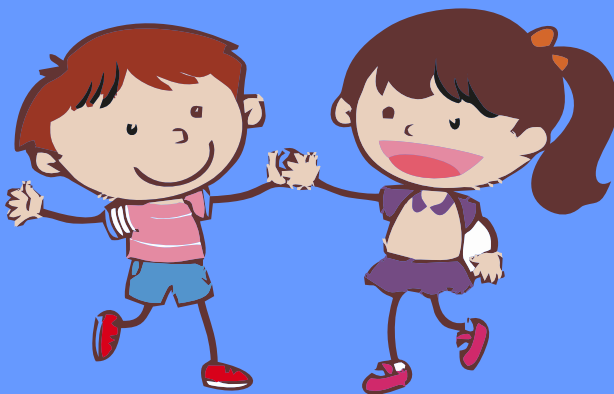
David is creating a machine to help persons who cannot walk around.

Photo credit:
iconicbestiary | freepik.com

We must be very careful. We must protect our inventions so that Mr. & Mrs. Thief cannot steal them and create the same thing. We can protect our inventions with patents through the government.

If David does not protect his invention, then Mr. & Mrs. Thief can steal his idea and make a lot of money without David. David will be sad and lose a lot of money.

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David telling Emelda about his new invention to help people who cannot walk around while Mr. and Mrs. Thief are standing by.

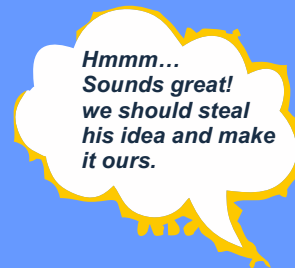


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Remember, you must respect people's creations and inventions.

Activity



QUESTION
TIME!



Sam is testing a robot Lizzy created.

Question: What Lizzy created is called?

- A.An Invention
- B.Something

Question: Should Lizzy protect her invention?

- A.Yes
- B.No
- C.I do not know

Question: How should Lizzy protect her invention?

- A.By giving it to Sam
- B.By patent
- C.By hiding it under her bed

Chapter Four

TRADEMARKS

I know my favourite biscuit
I know my favourite drink
I know them by their names
I know them by their colours
Their names are their trademarks

I know my favourite restaurant
I know my favourite car
I know them by how they look
I know them by their signs and logos
Their signs and logos are their trademarks

Trademarks help me identify
Trademarks help me know
I know my favourite products
I tell them from the rest
Trademarks help me know



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Teacher: Good morning, Everyone! Congratulations! for you have been selected for this year's Find Me Competition. You must identify the soda Coke from the Coca-Cola Company.

John: Teacher, how will we know it is the Coke from the Coca-Cola Company?

Teacher: You will look for its trademark.

Emer: What is a trademark?

Teacher: A trademark is a name, sign, colour, logo that helps you identify your favourite things or products.



Emer: How can we find the trademark?

Teacher: A trademark is usually found on the product. The soda Coke will bear the trademark "Coca-Cola"..

John: Why trademark Coca-Cola?

Teacher: The Coca-Cola company will trademark “Coca-Cola” to help everyone identify their soda. With the trademark, they can also stop or prevent other companies from calling their sodas Coca-Cola.

John: What if Mr. Thief copies the Coca-Cola Company sign, symbol, or logo and puts on the other soda bottles that are not from Coca-Cola?

Teacher: Good question. Coca-Cola company can stop that. Do you know why? Coca-Cola has registered its trademark with the government and there are laws that protect the Coca-Cola Company from people like Mr. Thief who would want to steal their trademark. We should always respect people's trademarks



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QUESTION!

Find the soda Coke from the Coca-Cola company.



Activity

1. How can you tell your favourite snack and drink?
2. List 6 trademarks you know
3. What are the advantages of trademarks?



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freepik.com

Chapter Five

TRADITIONAL CULTURAL EXPRESSIONS (TCEs)

POEM

My Culture

I am African; my culture is my identity

It is expressed in my dressing

It is expressed in songs

I know my culture; do you know your culture?

I know my culture; it tells stories of my inheritance.

My dialect is a part of my culture.

Festivals and folk songs teach me my culture

I am African; my culture is my identity

Many years ago, Africans had no written language. Our ancestors told our stories, history, lessons, hopes and fears by speaking, singing and being artistic. These stories were passed down to generations to protect our cultures and traditions. These cultures are expressed in different ways;

1 Verbal

For example; stories, epics, legends, poetry, riddles and other narratives; words, signs, names, and symbols

2 Musical

Such as songs and instrumental music

3 Action

Dances, plays, ceremonies, rituals and other performances

4 Tangible Expressions

These are things we can see and touch such as drawings, designs, paintings, sculptures.

How are Traditional Cultural Expressions communicated?

They are passed down from generation to generation. That is, from great-grandparents to grandparents to parents and finally to us, either verbally or by imitating what the past generations did.



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These Traditional Cultural Expressions are very important to our communities. We need to preserve them and protect them from being used without our permission, stolen and misused by others.

Why are these Traditional Cultural Expressions so important?

- 1 They make us proud of our culture
- 2 They are used to explain natural occurrences like thunderstorms and physical features (such as ancient trees, mountains, valleys, rivers, lakes)



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- 3 People used them to express their fears and dreams through storytelling. For example, the Ogre stories
- 4 They provide order to the society and create unity among members of the community
- 5 They help us understand our cultural values, beliefs and learn how people in the past generations lived.
- 6 They are also a source of entertainment
- 7 They even create jobs and bring wealth to the people in the community: tourists pay to enjoy our different cultures, we sell our artistic expressions, our traditional songs get played on the radio, TV or online streaming sites like iTunes, Spotify. Musicians and other creators also get paid for their creations on cultures.

These Traditional Cultural Expressions are very important to our communities. We need to preserve them and protect them from being used without our permission, stolen and misused by others.

Activity

- List some of the Traditional Cultural Expressions you know from your community



ABOUT MIPLG

MIPLG is a non-profit network of African Intellectual Property (IP) and Competition Law advocates leading and propagating Intellectual Property Law for the education and implementation of Intellectual Property and Competition Laws in Africa.

Our mission is to actively respond to the growing needs of developing economies by informing, discussing, educating, advising and advocating for reforms in the Intellectual Property and Competition Law sectors.

Our vision is to enhance economic stability in developing nations through the development of Intellectual Property and Competition Laws.

MIPLG is guided and informed by our beliefs and commitments to; leadership, education, respect, innovation, diligence and integrity.

For more information, visit www.myiplawguide.com

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